

## IT Systems Manager

### **Purpose:**

The IT Systems Manager oversees the digital platforms and event technologies that elevate fan engagement and streamline event operations.

### **Key Responsibilities:**

- Oversee digital platforms, including mobile apps, fan engagement tools, and interactive kiosks.
- Manage event technology solutions, such as digital ticketing, real-time fan engagement, and on-site digital displays.
- Coordinate with event teams to ensure digital systems enhance event flow and fan interaction.
- Manage third-party digital contractors delivering apps, software, and event tech solutions.
- Ensure digital systems are integrated, secure, and scalable for large audiences.
- Track and analyze digital engagement metrics to inform continuous improvements.
- Develop a digital tech budget and ensure investments align with event and operational goals.

<b>Experience Minimum Requirements</b>	<b>Education Minimum Requirements</b>
7+ years in digital systems or event technology, with leadership experience.	A Bachelor's degree in digital systems, Computer Science, or related field is required.